




ANNA UNIVERSITY CHENNAI - 600 025

1. Name Of the College : Nehru Institute of Information Technology and Management
2. Address : Nehru Gardens, Thirumalayampalayam, Coimbatore-641105
3. Name of the Principal : Dr. K Ravi Kumar
4. Phone Number : 0422-2232007
5. Fax Number : 0422-2975130
6. Web Site : www.nehrucolleges.com
7. Email ID : niitmprincipal@nehrucolleges.com
8. Year of Establishment : 2007
9. Type : Self Financing
10. Minority Status : Non Minority
11. Existing Courses :

Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2007	60	60




Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
2.	M.C.A.	Master of Computer Applications	2007	60	60




12. Principal Details :


Name of the Principal	DR. K. RAVI KUMAR																	
Date of Birth	14-04-1967																	
Faculty AICTE ID	1462804583																	
Experience	14																	
Telephone number - Office	0422-2232007																	
Date of joining in the present post	07-02-2008																	
Educational Qualification :																		
<table> <tr> <th>Degree</th> <th>Specialization</th> <th>Year of Passing</th> <th>Name of the College</th> </tr> <tr> <td>B.SC.</td> <td>OTHERS - COMPUTER SCIENCE</td> <td>1997</td> <td>OTHERS - BHARATHIAR UNIVERSITY</td> </tr> <tr> <td>M.B.A.</td> <td>MASTER OF BUSINESS ADMINISTRATION</td> <td>2002</td> <td>OTHERS - IGNOU</td> </tr> <tr> <td>PH.D.</td> <td>OTHERS - MARKETING</td> <td>2014</td> <td>OTHERS - ANNA UNIVERSITY CHENNAI</td> </tr> </table>			Degree	Specialization	Year of Passing	Name of the College	B.SC.	OTHERS - COMPUTER SCIENCE	1997	OTHERS - BHARATHIAR UNIVERSITY	M.B.A.	MASTER OF BUSINESS ADMINISTRATION	2002	OTHERS - IGNOU	PH.D.	OTHERS - MARKETING	2014	OTHERS - ANNA UNIVERSITY CHENNAI
Degree	Specialization	Year of Passing	Name of the College															
B.SC.	OTHERS - COMPUTER SCIENCE	1997	OTHERS - BHARATHIAR UNIVERSITY															
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	2002	OTHERS - IGNOU															
PH.D.	OTHERS - MARKETING	2014	OTHERS - ANNA UNIVERSITY CHENNAI															
Title of the Ph.D. Thesis	Commuter Perception on Service Quality with Special Reference to Aviation Services																	

12.1.List of Faculty Members :


1. Name of the Degree & Course : M.B.A.-Master of Business Administration



Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
1.		Name: DR. K. RAVI KUMAR Date of Birth: 14-04-1967 Date of Joining: 12-07-2010 AICTE ID: 1462804583	Degree	Specialization	Name of the College	Year of Passing	PRINCIPAL	
			B.SC.	OTHERS - COMPUTER SCIENCE	OTHERS-BHARATHIAR UNIVERSITY	1997		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-IGNOU	2002		
			PH.D.	OTHERS - MARKETING	OTHERS-ANNA UNIVERSITY CHENNAI	2014		
			Title of the Ph.D. Thesis		COMMUTER PERCEPTION ON SERVICE QUALITY WITH SPECIAL REFERENCE TO AVIATION SERVICES			
						Previous Position	5 Years	
2.		Name: DR. M. SATHISH KUMAR Date of Birth: 13-10-1978 Date of Joining: 06-07-2011 AICTE ID: 1770218124	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR	
			OTHERS - BBM	OTHERS - BUSINESS MANAGEMENT	OTHERS-VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE	1999		
			M.B.A.	OTHERS - MARKETING AND HR	TAMILNADU COLLEGE OF ENGINEERING--	2001		
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIYAR UNIVERSITY	2019		
			Title of the Ph.D. Thesis		CONSUMERS ATTITUDE PURCHASE INTENTION AND BEHAVIOUR TOWARDS ORGANIC FOOD PRODUCTS			
						Previous Position	2 Years	
3.		Name: MR. K. HAREESH Date of Birth: 26-04-1987 Date of Joining: 04-10-2010 AICTE ID: 1462804571	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.COM.	COMMERCE	OTHERS-SANKARA COLLEGE OF SCIENCE AND COMMERCE	2007		
			M.B.A.	OTHERS - FINANCE	SAN INTERNATIONAL BUSINESS SCHOOL--	2009		
			Title of the Ph.D. Thesis					




Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
4.		Name: DR. V. VASANTH Date of Birth: 13-01-1989 Date of Joining: 27-09-2021 AICTE ID: 14637633522	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.COM.	OTHERS - COMPUTER APPLICATION	OTHERS-SRI KALISWARI COLLEGE SIVAKASI	2009		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KONGU ARTS AND SCIENCE COLLEGE	2011		
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIDASAN UNIVERSITY	2017		
			Title of the Ph.D. Thesis		ENVIRONMENTAL AND OPERATIONAL PERFORMANCE OF INDIAN FIRMS USING ENVIRONMENTAL KUZNETS CURVE			
5.		Name: MR. A. BALA SUBRAMANIAN Date of Birth: 14-06-1987 Date of Joining: 12-09-2013 AICTE ID: 12967250864	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.COM.	COMMERCE	OTHERS-AIYANAR JANAKI AMMAL COLLEGE OF ARTS AND SCIENCE	2007		
			M.B.A.	OTHERS - FINANCE AND HR	OTHERS-NEHRU COLLEGE OF MANAGEMENT	2009		
			Title of the Ph.D. Thesis					
6.		Name: DR. R. BHUVANESWARI Date of Birth: 19-07-1980 Date of Joining: 26-08-2022 AICTE ID: 143353481319	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-NEHRU COLLEGE OF MANAGEMENT	2019		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIDASAN UNIVERSITY	2008		
			Title of the Ph.D. Thesis		ATTITUDE AND KNOWLEDGE OF MEAT CONSUMPTION RELATED FOOD SAFETY IN ED DISTRICTS OF TAMIL NADU			

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience			
7.		Name: MR. M. VALANARASU Date of Birth: 07-05-1987 Date of Joining: 01-03-2021 AICTE ID: 19489446379	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR			
			B.COM.	COMMERCE	OTHERS-ST XAVIERS COLLEGE	2008				
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	NEHRU INSTITUTE OF INFORMATION TECHNOLOGY AND MANAGEMENT--	2011				
			Title of the Ph.D. Thesis						Current Position	0 Years
									Previous Position	0 Years

2. Name of the Degree & Course : M.C.A.-Master of Computer Applications

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
1.		Name: DR. S. MENAKA Date of Birth: 24-08-1976 Date of Joining: 28-09-2005 AICTE ID: 1462742359	Degree	Specialization	Name of the College	Year of Passing	PROFESSOR					
			B.SC.	OTHERS - MATHEMATICS	OTHERS-CBM COLLEGE	1998						
			OTHERS - MPHIL	OTHERS - COMPUTE SCIENCE	OTHERS-BHARATHIDASAN UNIVERSITY	2004						
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-BHARATHIDASAN UNIVERSITY	2001						
			PH.D.	COMPUTER APPLICATIONS	OTHERS-CHIKKANNA GOVT ARTS COLLEGE	2022						
			Title of the Ph.D. Thesis	STABLE ROUTE ESTABLISHMENT AND CONFIDENT PATH SELECTION BUILD THROUGH FUZZY OPTIMIZATION METHOD IN ADHOC NETWORKS			<table><tr><td>Current Position</td><td>17 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	17 Years	Previous Position	0 Years
			Current Position	17 Years								
Previous Position	0 Years											

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
2.		Name: MR. P. SIVAKUMAR Date of Birth: 24-01-1974 Date of Joining: 20-07-2009 AICTE ID: 1462742355	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR	
			B.SC.	OTHERS - COMPUTER SCIENCE	OTHERS-PERIYAR EVR COLLEGE	1996		
			M.SC.	OTHERS - COMPUTER SCIENCE	OTHERS-JAMAL MOHAMED COLLEGE	1998		
			OTHERS - M.PHIL	OTHERS - COMPUTER SCIENCE	OTHERS-MANONMANIAM SUNDARANAR UNIVERSITY	2003		
			M.TECH.	OTHERS - COMPUTER SCIENCE	OTHERS-SRM UNIVERSITY	2011		
			Title of the Ph.D. Thesis					
3.		Name: MRS. C. MEERA BAI Date of Birth: 13-04-1967 Date of Joining: 20-07-2009 AICTE ID: 1462742363	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR	
			B.SC.	OTHERS - PHYSICS	OTHERS-BAHRATHI WOMENS COLLEGE	1987		
			OTHERS - M.PHIL	OTHERS - COMPUTER SCIENCE	OTHERS-PERIYAR UNIVERSITY	2011		
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-ALAGAPPA UNIVERSITY	2006		
			Title of the Ph.D. Thesis					

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
4.		Name: MR. T. THIYAGARAJAN Date of Birth: 29-03-1986 Date of Joining: 12-12-2013 AICTE ID: 13363798834	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"><tr><td>Current Position</td><td>8 Years</td></tr><tr><td>Previous Position</td><td>2 Years</td></tr></table>		Current Position	8 Years	Previous Position	2 Years
			Current Position	8 Years								
			Previous Position	2 Years								
			B.SC.	OTHERS - MATHEMATICS	OTHERS-GOBI ARTS AND SCIENCE COLLEGE	2007						
			M.SC.	OTHERS - APPLIED MATHEMATICS	P S G COLLEGE OF TECHNOLOGY (AUTONOMOUS)--	2009						
Title of the Ph.D. Thesis												
5.		Name: MRS. N. ANANDHA PRIYA Date of Birth: 20-11-1980 Date of Joining: 15-11-2021 AICTE ID: 11046250051	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>9 Years</td></tr></table>		Current Position	0 Years	Previous Position	9 Years
			Current Position	0 Years								
			Previous Position	9 Years								
			B.SC.	OTHERS - MATHEMATICS	OTHERS-APA COLLEGE PALANI	2001						
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-VV VANNIAPERUMAL COLLEGE FOR WOMEN	2004						
Title of the Ph.D. Thesis												
6.		Name: MRS. N. SHANKAVI Date of Birth: 11-08-1994 Date of Joining: 01-03-2021 AICTE ID: 19486881948	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"><tr><td>Current Position</td><td>0 Years</td></tr><tr><td>Previous Position</td><td>0 Years</td></tr></table>		Current Position	0 Years	Previous Position	0 Years
			Current Position	0 Years								
			Previous Position	0 Years								
			B.SC.	OTHERS - COMPUTER TECHNOLOGY	P S G COLLEGE OF TECHNOLOGY (AUTONOMOUS)--	2015						
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	P S G COLLEGE OF TECHNOLOGY (AUTONOMOUS)--	2018						
Title of the Ph.D. Thesis												